

## **Fotografie Forum Frankfurt welcomes expert in visual communication to the team.**

Frankfurt am Main, January 28, 2025 – **The Fotografie Forum Frankfurt (FFF) has appointed a new managing director. With the turn of the year, the Frankfurt-based photographer Alexandra Lechner succeeded Sabine Seitz. Together with Celina Lunsford, artistic director of the FFF, she forms the new management team. Seitz retired after nearly 20 years as the managing director of FFF.**

Alexandra Lechner, a well-known figure in Frankfurt's photography scene and primarily a photographer by profession. She brings a wealth of experience from the art and photography sectors, whether as a curator or as the former spokesperson of the board of BFF – the Association of Freelance Photographers and Film Designers. Currently, Ms. Lechner serves on the German Photography Council, where she is exploring the implications of artificial intelligence on artistic creation.

### **FFF chooses photography expert with Alexandra Lechner.**

As a co-founder and festival director of the Darmstadt Days of Photography, Alexandra Lechner is well acquainted with the demands of the cultural sector. Since 2010, she has also been part of the curatorial team for RAY – Triennial, the international photography festival of the Rhine-Main region.

Dr. Thomas Duhnkrack, Chairman of the Förderkreis Fotografie Forum Frankfurt am Main e.V., highlights Ms. Lechner's extensive network and profound expertise: “In Alexandra Lechner, we have gained someone who understands the FFF very well and is both professionally and personally connected and acknowledged in the photography and art scene of the Rhine-Main area. We are confident that Alexandra Lechner's initiatives will significantly contribute to further strengthening and expanding the work of the Fotografie Forum Frankfurt in our city and the region.”

### **Sabine Seitz: A longstanding contribution of nearly 20 years to Fotografie Forum Frankfurt**

The board wishes to express its gratitude to Sabine Seitz. Her remarkable commitment made her a crucial pillar of the Fotografie Forum Frankfurt for nearly 20 years. “With great expertise, keen intuition, and a lot of empathy, Sabine Seitz managed the affairs of the FFF. Her tireless efforts played a significant role in ensuring that countless exhibition projects, events, and the RAY – Triennial of Photography were successfully realized.” Sabine Seitz has significantly contributed to FFF becoming the independent centre for photography in Europe that it is today. “We cannot thank her enough for that,” said Duhnkrack.

Seitz's successor, Alexandra Lechner, sees the FFF as well-positioned and aims to build on this foundation while further developing the profile of FFF. The FFF is to remain a forum of dialogue and as a hub for both the regional and international photography scene, with innovative formats that provide a platform for the enthusiasm for photography and its role in society.

## FFF PROGRAMME

### CURRENT EXHIBITIONS

MARTIN PARR. EARLY WORKS extended until 16.02.2025

PASSIONATELY – FFF MEMBERS SHOW extended until 16.02.2025

TUE, Feb 11, 3 pm **CURATOR'S TOUR** with ANDREA HORVAY

**PUBLIC GUIDED TOURS** every Wednesday, 5 pm

### UPCOMING

March 8 – May 11, 2025 **EXHIBITION** MICHAEL KERSTGENS. OUT OF CONTROL

### FFF ACADEMY

SAT/SUN, Feb 15/16, 10 am–5 pm **WORKSHOP** PREP THE UNSEEN with **UTE NOLL** [in German]

WED, Feb 19, 6 pm **LECTURE** with **ANDREA DIEFENBACH**, awarded the Dr. Erich Salomon Prize of the DGPH (German Society of Photography) 2024 [in German]

SAT, Mar 29/30, 10 am–5 pm **WORKSHOP** FOTOBUCHGESTALTUNG – THEORIE UND PRAXIS, VOM KONZEPT BIS ZUM DRUCK with **VICTOR BALKO** [in German]

**OPENING HOURS** Tue–Sun 11 am–6 pm, Mon closed

**ADMISSION** regular 7 Euro, reduced 4 Euro

### PRESS IMAGES

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Double portrait black & white or colour: Alexandra Lechner (left) and Sabine Seitz (right),  
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Single portrait: Alexandra Lechner, © Angelika Zinzow, 2025

Please find all **press information** and **press images** here: [www.fff Frankfurt.org/presse](http://www.fff Frankfurt.org/presse)

### FOTOGRAFIE FORUM FRANKFURT

The Fotografie Forum Frankfurt (FFF) is one of the leading centres of photography in Europe. As an exhibition space, institution and event forum the FFF deals with all aspects of photography. Since its founding in 1984 it has presented at about 300 exhibitions with historic and contemporary artists. Additionally, the programme of the FFF ACADEMY comprises of regular workshops, talks and discussions with internationally renowned photographers, artists and experts. Further information available at [www.fff Frankfurt.org](http://www.fff Frankfurt.org)

Fotografie Forum Frankfurt is supported by Förderkreis Fotografie Forum Frankfurt am Main e.V., Stadt Frankfurt am Main, FUJIFILM Electronic Imaging Europe and Hauck, Aufhäuser, Lampe

